Child's Play photography

www.childsplayphotography.com.au

PHOTO INFORMATION

We are usually at the centre across a number of mornings in order to capture the majority of children that attend the centre. Parents need to REGISTER their child/ren on their preferred morning to be captured for photos. Online photo galleries will include both portrait and playground based images which are age and child dependant. Only registered children will be captured for photos. Those wishing to receive an **online gallery of images including 'at play' images to purchase from, will need to PRE-REGISTER and pay a $35 registration. This $35 (min spend) is fully redeemable in way of prints, digitals or a package on receipt of your gallery.** It is designed to cover some of my time and effort to capture your child, edit their images and send them to you via email to view and purchase from.

If I don't register my child will they still be photographed?

If you want to ensure your child is captured, YOU MUST REGISTER! Due to child safety and privacy, only children that have been registered and where I have consent from a guardian will be photographed. Sibling photos will also only be captured where they are both/all registered.

How do class photos work?

Depending on your centre there will either be a traditional class photo (usually for Community Kindy) or portrait images of each child will be used to create a class group composite photo. If a traditional class photo is being done this will be communicated to you and you will be advised of the day for your group. This may differ from the day you have booked for your child's INDIVIDUAL photos. If a child is not registered, and is missed, they will not make the class photo for the year. **If you want to ensure your child is captured and appears in the class photo, YOU MUST REGISTER!** If your centre has decided they don't want class photos to be offered due to their own child safety and privacy policies, package prices including a class photo remain the same and parents will be offered an 8x10 print of one of the images from their purchased package in place of the class photo.

When can I see and purchase my child's photos?

Registered children and families will receive their OWN PRIVATE GALLERY of images via email within 2-3 weeks of photos being taken. Galleries have an online store where you can finalise your purchase and redeem your registration.

Step 1 - Register via my website www.childsplayphotography.com.au the link provided to you via your centre or via the QR CODE on posters around the centre **by COB the Friday** prior to photo week.

Step 2 - Each child needs to be registered individually, please provide their full details including days which they attend. If you have multiple children, please register each of them separately but ON THE SAME DAY, this will mean they will automatically be captured together for sibling photos as well.

Hi! I'm Jess Stephens, your 2026 centre photographer.
You can reach me on email jess.ann.photography1@gmail.com with any questions.

Step 3 - Pay the $35 registration which is non refundable but redeemable in prints, digitals or products on receipt of your online gallery.

Why pay a registration fee?

This shows me your interest and ensures dedicated photograph time to capture approx 10 images of your child (see examples below). You will then be given a redemption code to use your $35 towards whichever images or package you choose to purchase on receipt of your online gallery. Pre-registration allows me to organise my time in different rooms, allows for planning around routines such as naps and lunch as well as covers my time to edit and create online galleries. **Only pre-registered children will receive a gallery of images to view and purchase from.**

Discounts

Of course, the more you purchase, the less you pay! You can use your $35 registration fee however you like. I offer print-only, print + digital as well as digitals only, plus a range of photo products. Prices start at $18.50 for a single 5x7 print up to $145 to purchase your entire digital gallery of images plus class photo. See next page for price list. All prices are inclusive of GST. My full price list can be found **HERE**.

Siblings

Yes I capture siblings together when all children are registered. If you have 2 or more children at the centre, you will need to pay the registration fee per child. If they aren't registered, they don't appear on my list to be photographed and I may not realise they have a sibling. Please make a note in your registration if there are siblings present at the centre. Each child will receive their own gallery which will include sibling images. **A package needs to be purchase PER CHILD**. Photos are not able to be combined and used towards a single package.

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Deadlines

There is a lot of behind-the-scenes organisation in order to photograph in a childcare setting, particularly large centres. Children attend on different days, have different nap schedules, eating times, messy play etc which I need to work around. I also endeavour to capture your children's photographs when they're in their best possible mood. A registration deadline is necessary so that I have time to formulate my best plan of attack for the week and everything runs smoothly for my staff and the centre.

Ordering and purchasing your photos

You only need to finalise your selection and order once you receive your online gallery of images via email. **There will be an ONLINE store INSIDE your gallery** where you can make your final selection, use your redemption code and make any outstanding payment. **All galleries have an expiry date** which allows timely delivery of everyones prints and products. Should you not order before this expiry date there will be a $35 fee, or forfeit of your registration fee. This is to cover administration time to open up and re-email your gallery of images. **All registration amounts are forfeited if not used by 31st December 2026. Instructions on ordering can be found HERE.**

Why are digitals more expensive than prints?

The way that we share photos with our loved ones has changed. Where previously school photos were often cut up from a sheet of 6 wallet sized prints and posted off to family, nowadays we have digital files that can be shared an infinite amount of times and printed potentially an infinite amount of times too!

So why purchase prints from me?

I have fostered a relationship with an excellent Brisbane based printing lab, which uses the highest quality photo paper, inks and printing technology. The quality is far superior to any DIY kiosk service available!

Privacy and storage of images

Only children that have been registered, where we have written consent from a parent or guardian, will be captured. These images will only be shared in a private password protected online gallery directly with that parent/guardian via the email address that they have provided when registering.

By registering for photos, parent's/guardian's do give consent for 1 x portrait image of their child to appear on the class composite which can be purchased by other families in the centre. The class composite is only able to be purchased as a PRINT (not digitally) and only has children's first names on it. Only where a child is registered and we have permission will they be included in the class composite/photo.

We ask families to be mindful of sharing other children's faces on social media out of privacy and respect for other families in their community, however this is ultimately out of our control.

Please note that I never share photos of children on my business platforms, business social media or promotional material where I have not got prior permission to do so.

Children's images are stored at the business owner (Jessie Stephen's) home for a period of 12 months and are then deleted at her discretion. Only purchased images will be kept on file for this time. If you wish to specifically have your children's photos deleted within a certain time frame you will need to provide this request in writing to Jessie Stephens.

More FAQ can be found with answers HERE or on my website **www.childsplayphotography.com.au**

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